Financial Technology Lead the Way in Investment

As the Indian Start -Up business continue to evolve it is important than ever to stay informed about the latest trends and developments whether you are an entrepreneur or investor. Venturing in a Start- Up business depends on many factors and proper analysis of these factors before channelizing funding.

I have used a standardized data set on Indian – Start Up business with funding information from 2018 -2021 to achieve the answers of the following generated questions:

1. Which Industry/sector receives the highest funding?

2. Is there a relationship between the age of company and amount of funding sourced

3. Which investors give the highest funding from investors?

4. Which type of funding(series) is mostly accessed?

5. Is location a factor in sourcing funding?

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